



# Marketron TvSCAN

# Availabilities - WCAX

Laura A. Bowe - 8/31/11 8:38 AM

Burlington-Plattsburgh - Nielsen

Agency: <b>Vt Video Production</b>	Length: <b>:30</b>	Acct. Exec: <b>Laura A. Bowe</b>
Buyer: <b>Barry</b>	Dayparts: <b>CDE1AP2NLWSXKO</b>	Assistant: <b>Judy Taylor</b>
Advertiser: <b>Medicare Supplement Insurance</b>	Sched Dates: <b>09/05/11-12/25/11</b>	Telephone: <b>802-652-6326</b>
Product: <b>Insurance</b>		Fax: <b>802-652-6319</b>
E-Mail: <b>bowe@wcax.com</b>		

<b>Plan No: 6936</b>
<b>Program</b>
<b>Time Period</b>
<b>Book</b>
<b>HH RTG</b>
<b>Rtg Shr</b>
<b>CPP</b>
<b>Rate Level</b>
<b>Rate</b>

Program	Book	Rtg	Shr	CPP	Rate Level	Rate
<b>CH3 MORNING NEWS DAYBREAK</b>					<b>Run Dates 03/21/05 - 12/31/15</b>	
Mo-Fr 5:00a- 6:00a	MAYNOVPJ	2.4	30	\$22.92	3rd QTR	\$55
				\$29.17	4th QTR	\$70
<b>CH3 MORNING NEWS</b>					<b>Run Dates 03/21/05 - 12/31/15</b>	
Mo-Fr 6:00a- 7:00a	MAYNOVPJ	5.9	30	\$27.97	3rd QTR	\$165
				\$33.90	4th QTR	\$200
<b>CBS EARLY SHOW</b>					<b>Run Dates 03/21/05 - 12/31/15</b>	
Mo-Fr 7:00a- 9:00a	MAYNOVPJ	4.1	19	\$18.29	3rd QTR	\$75
				\$20.73	4th QTR	\$85
<b>AM NEWS ROTATOR</b>					<b>Run Dates 03/21/05 - 12/31/15</b>	
Mo-Fr 5:00a- 9:00a	MAYNOVPJ	4.2	23	\$19.05	3rd QTR	\$80
				\$21.43	4th QTR	\$90
<b>RACHAEL RAY</b>					<b>Run Dates 03/21/05 - 12/31/15</b>	
Mo-Fr 9:00a-10:00a	MAYNOVPJ	2.7	15	\$11.11	3rd QTR	\$30
				\$14.81	4th QTR	\$40
<b>DR PHIL</b>					<b>Run Dates 09/13/10 - 12/31/15</b>	
Mo-Fr 10:00a-11:00a	MAYNOVPJ	1.9	12	\$13.16	3rd QTR	\$25
				\$18.42	4th QTR	\$35
<b>PRICE IS RIGHT</b>					<b>Run Dates 03/21/05 - 12/31/15</b>	
Mo-Fr 11:00a-12:00p	MAYNOVPJ	4.6	29	\$19.57	3rd QTR	\$90
				\$23.91	4th QTR	\$110
<b>AM ROTATION</b>					<b>Run Dates 03/21/05 - 12/31/15</b>	
Mo-Fr 9:00a-12:00p	MAYNOVPJ	3.1	19	\$9.68	3rd QTR	\$30
				\$11.29	4th QTR	\$35
<b>THANKSGIVING PARADE</b>					<b>Run Dates 11/24/11 - 11/24/11</b>	
Mo-Fr 9:00a-12:00p	MAYNOVPJ	3.1	19	\$16.13	3rd QTR	\$50
				\$96.77	4th QTR	\$300
<b>CH3 NOON NEWS</b>					<b>Run Dates 03/21/05 - 12/31/15</b>	
Mo-Fr 12:00p-12:30p	MAYNOVPJ	5.0	30	\$24.00	3rd QTR	\$120
				\$30.00	4th QTR	\$150
<b>CBS SOAPS / TALK/ DEAL</b>					<b>Run Dates 03/21/05 - 12/31/15</b>	
Mo-Fr 12:30p- 4:00p	MAYNOVPJ	2.7	16	\$18.52	3rd QTR	\$50
				\$24.07	4th QTR	\$65
<b>ELLEN</b>					<b>Run Dates 03/21/05 - 12/31/15</b>	
Mo-Fr 4:00p- 5:00p	MAYNOVPJ	3.0	12	\$23.33	3rd QTR	\$70
				\$33.33	4th QTR	\$100
<b>CH3 M-F 5PM NEWS</b>					<b>Run Dates 09/13/10 - 12/31/15</b>	
Mo-Fr 5:00p- 6:00p	MAYNOVPJ	4.8	14	\$20.83	3rd QTR	\$100
				\$36.46	4th QTR	\$175
<b>CH3 M-F 6PM NEWS</b>					<b>Run Dates 03/21/05 - 12/31/15</b>	
Mo-Fr 6:00p- 7:00p	MAYNOVPJ	14.5	31	\$27.59	3rd QTR	\$400
				\$41.38	4th QTR	\$600

HDMA - DMA est. for broadcast stations (includes ADS), hardwired cable est. for cable networks (no ADS); DMA universe for both. DMA - DMA est. and universe for broadcast & cable (includes ADS); HWC - hardwired cable est. for broadcast & cable (no ADS); cable universe only. TPT data is 1/4 hour data. Prepared with MARKETRON TVSCAN v6.12.6.0. © 2011 Marketron Broadcast Solutions, Inc. (205) 987-7456. Marketron TvSCAN and its design are trademarks of Marketron Broadcast Solutions, Inc.. Data © Nielsen Media Research. Subject to the limitations and restrictions stated in the original report.



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Laura A. Bowe - 8/31/11 8:38 AM

Burlington-Plattsburgh - Nielsen

Agency: <b>Vt Video Production</b>	Length: <b>:30</b>	Acct. Exec: <b>Laura A. Bowe</b>
Buyer: <b>Barry</b>	Dayparts: <b>CDE1AP2NLWSXKO</b>	Assistant: <b>Judy Taylor</b>
Advertiser: <b>Medicare Supplement Insurance</b>	Sched Dates: <b>09/05/11-12/25/11</b>	Telephone: <b>802-652-6326</b>
Product: <b>Insurance</b>		Fax: <b>802-652-6319</b>
E-Mail: <b>bowe@wcax.com</b>		

Plan No:	Program	Book	HH	RTG	Rate	Rate
6936	Time Period		Rtg	Shr	CPP	Level
	<b>CBS EVE NWS</b>					<b>Run Dates 03/21/05 - 12/31/15</b>
	Mo-Fr 7:00p- 7:30p	MAYNOVPJ	9.7	21	\$43.81	3rd QTR \$425
					\$64.43	4th QTR \$625
	<b>ENT TONIGHT</b>					<b>Run Dates 03/21/05 - 12/31/15</b>
	Mo-Fr 7:30p- 8:00p	MAYNOVPJ	6.5	14	\$38.46	3rd QTR \$250
					\$46.15	4th QTR \$300
	<b>CH3 M-F 11PM NEWS</b>					<b>Run Dates 03/21/05 - 12/31/15</b>
	Mo-Fr 11:00p-11:35p	MAYNOVPJ	4.8	23	\$52.08	3rd QTR \$250
					\$57.29	4th QTR \$275
	<b>D LETTRMAN-CBS</b>					<b>Run Dates 03/21/05 - 12/31/15</b>
	Mo-Fr 11:35p-12:35a	MAYNOVPJ	2.1	16	\$28.57	3rd QTR \$60
					\$42.86	4th QTR \$90
	<b>LT-FERGUSN-CBS</b>					<b>Run Dates 03/21/05 - 12/31/15</b>
	Mo-Fr 12:35a- 1:35a	MAYNOVPJ	0.7	11	\$14.29	3rd QTR \$10
					\$21.43	4th QTR \$15
	<b>FRAZIER</b>					<b>Run Dates 03/21/05 - 12/31/15</b>
	Mo-Fr 1:35a- 2:05a	MAYNOVPJ	0.2	6	\$25.00	3rd QTR \$5
					\$25.00	4th QTR \$5
	<b>CBS MORNING NEWS</b>					<b>Run Dates 03/07/11 - 12/31/15</b>
	Mo-Fr 4:30a- 5:00a	MAYNOVPJ	0.3	14	\$16.67	3rd QTR \$5
					\$16.67	4th QTR \$5
	<b>MET YOUR MOTHER/MAD LOVE</b>					<b>Run Dates 02/14/11 - 09/12/11</b>
	Mon 8:00p- 9:00p	MAYNOVPJ	5.0	8	\$200.00	3rd QTR \$1,000
					\$240.00	4th QTR \$1,200
	<b>MET YOUR MOTHER/2 BROKE GIRLS</b>					<b>Run Dates 09/19/11 - 12/31/15</b>
	Mon 8:00p- 9:00p	MAYNOVPJ	5.0	8	\$200.00	3rd QTR \$1,000
					\$240.00	4th QTR \$1,200
	<b>2 &amp; 1/2 MEN / MIKE&amp;MOLLY</b>					<b>Run Dates 09/20/10 - 12/31/15</b>
	Mon 9:00p-10:00p	MAYNOVPJ	4.9	9	\$244.90	3rd QTR \$1,200
					\$285.71	4th QTR \$1,400
	<b>HAWAII FIVE-O</b>					<b>Run Dates 09/20/10 - 12/31/15</b>
	Mon 10:00p-11:00p	MAYNOVPJ	5.4	13	\$148.15	3rd QTR \$800
					\$157.41	4th QTR \$850
	<b>NCIS</b>					<b>Run Dates 03/21/05 - 12/31/15</b>
	Tue 8:00p- 9:00p	MAYNOVPJ	13.5	23	\$59.26	3rd QTR \$800
					\$88.89	4th QTR \$1,200
	<b>NCIS: LOS ANGELES</b>					<b>Run Dates 09/22/09 - 12/31/15</b>
	Tue 9:00p-10:00p	MAYNOVPJ	11.1	20	\$72.07	3rd QTR \$800
					\$90.09	4th QTR \$1,000
	<b>NCIS LA</b>					<b>Run Dates 09/06/11 - 09/13/11</b>
	Tue 10:00p-11:00p	MAYNOVPJ	7.1	19	\$49.30	3rd QTR \$350
					\$63.38	4th QTR \$450
	<b>UNFORGETTABLE</b>					<b>Run Dates 09/20/11 - 12/31/15</b>
	Tue 10:00p-11:00p	MAYNOVPJ	7.1	19	\$70.42	3rd QTR \$500
					\$70.42	4th QTR \$500

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Product: <b>Insurance</b>		Fax: <b>802-652-6319</b>
E-Mail: <b>bowe@wcax.com</b>		

Plan No:	Program	Book	HH	RTG	Rate	Rate
6936			Rtg	Shr	CPP	Level
	<b>BIG BROTHER</b>					<b>Run Dates 07/13/11 - 09/07/11</b>
Wed 8:00p- 9:00p	MAYNOVPJ	7.0	13	\$107.14	3rd QTR	\$750
				\$228.57	4th QTR	\$1,600
	<b>SURVIVOR</b>					<b>Run Dates 09/14/11 - 12/14/11</b>
Wed 8:00p- 9:00p	MAYNOVPJ	7.0	13	\$171.43	3rd QTR	\$1,200
				\$228.57	4th QTR	\$1,600
	<b>CRIMINAL MINDS</b>					<b>Run Dates 09/28/05 - 12/31/15</b>
Wed 9:00p-10:00p	MAYNOVPJ	7.1	15	\$84.51	3rd QTR	\$600
				\$140.85	4th QTR	\$1,000
	<b>CSI</b>					<b>Run Dates 06/29/11 - 12/31/15</b>
Wed 10:00p-11:00p	MAYNOVPJ	4.9	15	\$81.63	3rd QTR	\$400
				\$183.67	4th QTR	\$900
	<b>BIG BANG/RULES OF ENGAGE</b>					<b>Run Dates 02/24/11 - 09/15/11</b>
Thu 8:00p- 9:00p	MAYNOVPJ	9.1	16	\$109.89	3rd QTR	\$1,000
				\$131.87	4th QTR	\$1,200
	<b>BIG BANG/BE A GENTLEMAN</b>					<b>Run Dates 09/22/11 - 12/31/15</b>
Thu 8:00p- 9:00p	MAYNOVPJ	9.1	16	\$109.89	3rd QTR	\$1,000
				\$131.87	4th QTR	\$1,200
	<b>BIG BROTHER</b>					<b>Run Dates 07/07/11 - 09/15/11</b>
Thu 9:00p-10:00p	MAYNOVPJ	9.8	17	\$132.65	3rd QTR	\$1,300
				\$102.04	4th QTR	\$1,000
	<b>PERSON OF INTEREST</b>					<b>Run Dates 09/22/11 - 12/31/15</b>
Thu 9:00p-10:00p	MAYNOVPJ	9.8	17	\$102.04	3rd QTR	\$1,000
				\$102.04	4th QTR	\$1,000
	<b>THE MENTALIST</b>					<b>Run Dates 04/09/09 - 12/31/15</b>
Thu 10:00p-11:00p	MAYNOVPJ	9.7	22	\$103.09	3rd QTR	\$1,000
				\$92.78	4th QTR	\$900
	<b>FLASHPOINT</b>					<b>Run Dates 04/22/11 - 09/16/11</b>
Fri 8:00p- 9:00p	MAYNOVPJ	5.1	12	\$68.63	3rd QTR	\$350
				\$107.84	4th QTR	\$550
	<b>GIFTED MAN</b>					<b>Run Dates 09/23/11 - 12/31/15</b>
Fri 8:00p- 9:00p	MAYNOVPJ	5.1	12	\$78.43	3rd QTR	\$400
				\$107.84	4th QTR	\$550
	<b>CSI: NY</b>					<b>Run Dates 08/13/10 - 12/31/15</b>
Fri 9:00p-10:00p	MAYNOVPJ	6.0	14	\$116.67	3rd QTR	\$700
				\$125.00	4th QTR	\$750
	<b>BLUE BLOODS</b>					<b>Run Dates 09/24/10 - 12/31/15</b>
Fri 10:00p-11:00p	MAYNOVPJ	4.8	14	\$72.92	3rd QTR	\$350
				\$114.58	4th QTR	\$550
	<b>CBS CRIME TIME</b>					<b>Run Dates 07/31/10 - 09/17/11</b>
Sat 8:00p- 9:00p	MAYNOVPJ	3.1	7	\$72.58	3rd QTR	\$225
				\$112.90	4th QTR	\$350
	<b>RULES OF ENGAGE/COMEDY SATURD</b>					<b>Run Dates 09/24/11 - 12/31/15</b>
Sat 8:00p- 9:00p	MAYNOVPJ	3.1	7	\$80.65	3rd QTR	\$250
				\$129.03	4th QTR	\$400

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Buyer: <b>Barry</b>	Dayparts: <b>CDE1AP2NLWSXKO</b>	Assistant: <b>Judy Taylor</b>
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Product: <b>Insurance</b>		Fax: <b>802-652-6319</b>
E-Mail: <b>bowe@wcax.com</b>		

Plan No: 6936

Program	Book	HH	RTG	Rate	Rate
Time Period		Rtg	Shr	CPP	Level
<b>CRIME TIME SAT</b>					<b>Run Dates 03/21/05 - 12/31/15</b>
Sat 9:00p-10:00p	MAYNOVPJ	2.6	6	\$86.54	3rd QTR \$225
				\$115.38	4th QTR \$300
<b>48HR MSTRY</b>					<b>Run Dates 03/21/05 - 12/31/15</b>
Sat 10:00p-11:00p	MAYNOVPJ	2.5	8	\$80.00	3rd QTR \$200
				\$100.00	4th QTR \$250
<b>60 MINUTES</b>					<b>Run Dates 03/21/05 - 12/31/15</b>
Sun 7:00p- 8:00p	MAYNOVPJ	12.5	25	\$44.00	3rd QTR \$550
				\$96.00	4th QTR \$1,200
<b>BIG BROTHER</b>					<b>Run Dates 07/10/11 - 09/18/11</b>
Sun 8:00p- 9:00p	MAYNOVPJ	9.6	17	\$104.17	3rd QTR \$1,000
				\$114.58	4th QTR \$1,100
<b>AMAZING RACE</b>					<b>Run Dates 09/25/11 - 12/11/11</b>
Sun 8:00p- 9:00p	MAYNOVPJ	9.6	17	\$104.17	3rd QTR \$1,000
				\$114.58	4th QTR \$1,100
<b>CBS VARIOUS</b>					<b>Run Dates 09/18/11 - 12/31/15</b>
Sun 9:00p-10:00p	MAYNOVPJ	10.1	19	\$39.60	3rd QTR \$400
				\$64.36	4th QTR \$650
<b>THE GOOD WIFE</b>					<b>Run Dates 09/18/11 - 12/31/15</b>
Sun 9:00p-10:00p	MAYNOVPJ	10.1	19	\$44.55	3rd QTR \$450
				\$64.36	4th QTR \$650
<b>CSI MIAMI</b>					<b>Run Dates 10/03/10 - 12/31/15</b>
Sun 10:00p-11:00p	MAYNOVPJ	7.8	20	\$38.46	3rd QTR \$300
				\$57.69	4th QTR \$450
<b>SURVIVOR FINALE</b>					<b>Run Dates 12/18/11 - 12/18/11</b>
Sun 8:00p-10:00p	MAYNOVPJ	8.5	16	\$0.00	3rd QTR \$0
				\$211.76	4th QTR \$1,800
<b>SURVIVOR REUNION</b>					<b>Run Dates 12/18/11 - 12/18/11</b>
Sun 10:00p-11:00p	MAYNOVPJ	6.0	15	\$0.00	3rd QTR \$0
				\$166.67	4th QTR \$1,000
<b>PRIME TIME ROTATOR</b>					<b>Run Dates 03/21/05 - 12/31/15</b>
Mo-Sa 8:00p-11:00p+	MAYNOVPJ	7.2	15	\$55.56	3rd QTR \$400
Sun 7:00p-11:00p				\$72.92	4th QTR \$525
<b>SAT EARLY SHW</b>					<b>Run Dates 01/01/08 - 12/31/15</b>
Sat 9:00a-11:00a	MAYNOVPJ	2.6	12	\$26.92	3rd QTR \$70
				\$32.69	4th QTR \$85
<b>CH3 SAT E NEWS</b>					<b>Run Dates 12/19/09 - 09/10/11</b>
Sat 6:00p- 6:30p	MAYNOVPJ	8.5	24	\$14.71	3rd QTR \$125
				\$20.59	4th QTR \$175
<b>CH3 SAT E NEWS</b>					<b>Run Dates 09/17/11 - 12/03/11</b>
Sat 7:00p- 7:30p	MAYNOVPJ	3.0	8	\$0.00	3rd QTR \$0
				\$58.33	4th QTR \$175
<b>CH3 SAT E NEWS</b>					<b>Run Dates 12/12/11 - 09/01/12</b>
Sat 6:00p- 6:30p	MAYNOVPJ	8.5	24	\$17.65	3rd QTR \$150
				\$23.53	4th QTR \$200

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E-Mail: <b>bowe@wcax.com</b>		

Plan No: 6936	Program	HH RTG	Rate			
Time Period	Book	Rtg	Shr	CPP	Level	Rate
<b>ET THIS WEEK</b>						
Sat 7:00p- 8:00p	MAYNOVPJ	2.7	7	\$22.22	3rd QTR	\$60
				\$37.04	4th QTR	\$100
<b>FRAZIER</b>						
Sat 7:30p- 8:00p	MAYNOVPJ	2.4	6	\$41.67	3rd QTR	\$100
				\$62.50	4th QTR	\$150
<b>ET THIS WEEK</b>						
Sat 7:00p- 8:00p	MAYNOVPJ	2.7	7	\$22.22	3rd QTR	\$60
				\$37.04	4th QTR	\$100
<b>CH3 SAT LT NEWS</b>						
Sat 11:00p-11:30p	MAYNOVPJ	2.8	15	\$62.50	3rd QTR	\$175
				\$71.43	4th QTR	\$200
<b>NUMB3RS</b>						
Sat 11:30p-12:30a	MAYNOVPJ	1.1	8	\$40.91	3rd QTR	\$45
				\$45.45	4th QTR	\$50
<b>CRIMINAL MINDS</b>						
Sat 12:30a- 1:30a	MAYNOVPJ	0.6	8	\$8.33	3rd QTR	\$5
				\$16.67	4th QTR	\$10
<b>THE UNIT</b>						
Sat 1:30a- 2:30a	MAYNOVPJ	0.4	11	\$12.50	3rd QTR	\$5
				\$12.50	4th QTR	\$5
<b>FRAZIER</b>						
Sat 2:30a- 3:00a	MAYNOVPJ	0.4	14	\$12.50	3rd QTR	\$5
				\$12.50	4th QTR	\$5
<b>WCAX MOVIE</b>						
Sat 2:00a- 5:00a	MAYNOVPJ	0.2	11	\$25.00	3rd QTR	\$5
				\$25.00	4th QTR	\$5
<b>HOME TIME/THIS OLD HOUSE</b>						
Sun 8:00a- 9:00a	MAYNOVPJ	1.3	6	\$11.54	3rd QTR	\$15
				\$15.38	4th QTR	\$20
<b>SUNDAY MRN</b>						
Sun 9:00a-10:30a	MAYNOVPJ	4.9	19	\$20.41	3rd QTR	\$100
				\$35.71	4th QTR	\$175
<b>FACE NATN</b>						
Sun 10:30a-11:00a	MAYNOVPJ	3.3	15	\$25.76	3rd QTR	\$85
				\$30.30	4th QTR	\$100
<b>YOU-QUOTE ME</b>						
Sun 11:00a-11:30a	MAYNOVPJ	0.8	4	\$37.50	3rd QTR	\$30
				\$106.25	4th QTR	\$85
<b>CH3 E SUN NEWS</b>						
Sun 6:00p- 6:30p	MAYNOVPJ	8.4	18	\$14.88	3rd QTR	\$125
				\$29.76	4th QTR	\$250
<b>CH3 SUN LT NEWS</b>						
Sun 11:00p-11:30p	MAYNOVPJ	4.8	23	\$36.46	3rd QTR	\$175
				\$46.88	4th QTR	\$225

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# Marketron TvSCAN

# Availabilities - WCAX

Laura A. Bowe - 8/31/11 8:38 AM

Burlington-Plattsburgh - Nielsen

Agency: <b>Vt Video Production</b>	Length: <b>:30</b>	Acct. Exec: <b>Laura A. Bowe</b>
Buyer: <b>Barry</b>	Dayparts: <b>CDE1AP2NLWSXKO</b>	Assistant: <b>Judy Taylor</b>
Advertiser: <b>Medicare Supplement Insurance</b>	Sched Dates: <b>09/05/11-12/25/11</b>	Telephone: <b>802-652-6326</b>
Product: <b>Insurance</b>		Fax: <b>802-652-6319</b>
E-Mail: <b>bowe@wcax.com</b>		

Plan No: 6936

Program	Book	HH	RTG	Rate	Rate
Time Period		Rtg	Shr	CPP	Level
<b>ENTERTAINMENT THIS WEEK</b>					
Sun 11:30p-12:30a	MAYNOVPJ	1.3	11	\$34.62	3rd QTR
				\$50.00	4th QTR
					Run Dates 09/11/11 - 12/11/11
					\$45
					\$65
<b>NUMBERS</b>					
Sun 12:30a- 1:30a	MAYNOVPJ	0.3	5	\$16.67	3rd QTR
				\$16.67	4th QTR
					Run Dates 09/11/11 - 12/11/11
					\$5
					\$5
<b>CRIMINAL MINDS</b>					
Sun 1:30a- 2:30a	MAYNOVPJ	0.2	6	\$25.00	3rd QTR
				\$25.00	4th QTR
					Run Dates 09/11/11 - 12/11/11
					\$5
					\$5
<b>THE UNIT</b>					
Sun 2:30a- 3:30a	MAYNOVPJ	0.2	7	\$25.00	3rd QTR
				\$25.00	4th QTR
					Run Dates 09/11/11 - 12/11/11
					\$5
					\$5
<b>NUMB3RS</b>					
Sun 11:30p-12:30a	MAYNOVPJ	1.3	11	\$19.23	3rd QTR
				\$34.62	4th QTR
					Run Dates 12/18/11 - 09/09/12
					\$25
					\$45
<b>CRIMINAL MINDS</b>					
Sun 12:30a- 1:30a	MAYNOVPJ	0.3	5	\$16.67	3rd QTR
				\$150.00	4th QTR
					Run Dates 12/18/11 - 09/09/12
					\$5
					\$45
<b>THE UNIT</b>					
Sun 1:30a- 2:30a	MAYNOVPJ	0.2	6	\$25.00	3rd QTR
				\$225.00	4th QTR
					Run Dates 12/18/11 - 09/09/12
					\$5
					\$45
<b>NFL Pre Game</b>					
Sun 12:00p- 1:00p	MAYNOVPJ	0.1	0	\$0.00	3rd QTR
				\$3,000.00	4th QTR
					Run Dates 09/04/11 - 01/29/12
					\$0
					\$300
<b>NFL GAME 1</b>					
Sun 1:00p- 4:00p	MAYNOVPJ	1.0	3	\$550.00	3rd QTR
				\$550.00	4th QTR
					Run Dates 09/11/11 - 01/01/12
					\$550
					\$550
<b>NFL GAME1 PATRIOTS</b>					
Sun 1:00p- 4:00p	MAYNOVPJ	1.0	3	\$1,200.00	3rd QTR
				\$1,200.00	4th QTR
					Run Dates 09/11/11 - 01/01/12
					\$1,200
					\$1,200
<b>NFL GAME 2</b>					
Sun 4:00p- 7:00p	MAYNOVPJ	5.4	13	\$120.37	3rd QTR
				\$120.37	4th QTR
					Run Dates 09/11/11 - 01/01/12
					\$650
					\$650
<b>NFL GAME 2 PATRIOTS</b>					
Sun 4:00p- 7:00p	MAYNOVPJ	5.4	13	\$222.22	3rd QTR
				\$222.22	4th QTR
					Run Dates 09/11/11 - 01/01/12
					\$1,200
					\$1,200
<b>NFL THNKSGVG</b>					
Thu 4:00p- 7:00p	MAYNOVPJ	8.2	21	\$0.00	3rd QTR
				\$109.76	4th QTR
					Run Dates 11/24/11 - 11/24/11
					\$0
					\$900
<b>CBS GOLF SAT</b>					
Sat 3:00p- 6:00p	MAYNOVPJ	1.5	6	\$50.00	3rd QTR
				\$50.00	4th QTR
					Run Dates 01/01/06 - 12/31/15
					\$75
					\$75
<b>CBS GOLF SUN</b>					
Sun 3:00p- 6:00p	MAYNOVPJ	3.0	8	\$25.00	3rd QTR
				\$25.00	4th QTR
					Run Dates 01/01/06 - 12/31/15
					\$75
					\$75

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# Marketron TvSCAN

# Availabilities - WCAX

Laura A. Bowe - 8/31/11 8:38 AM

Burlington-Plattsburgh - Nielsen

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E-Mail: <b>bowe@wcax.com</b>		

Plan No: 6936

Program	Book	HH RTG		Rate		Rate
Time Period		Rtg	Shr	CPP	Level	
<b>NCAA FOOTBALL</b>						
Sat 3:00p- 7:00p	MAYNOVPJ	3.2	11	\$20.31	3rd QTR	\$65
				\$23.44	4th QTR	\$75
<b>ARMY NAVY GAME</b>						
Sat 2:30p- 6:00p	MAYNOVPJ	1.4	6	\$35.71	3rd QTR	\$50
				\$107.14	4th QTR	\$150
<b>CBS VARIOUS WK END SPORTS</b>						
Sa-Su 12:00p- 6:00p	MAYNOVPJ	1.3	5	\$38.46	3rd QTR	\$50
				\$57.69	4th QTR	\$75
<b>NCAA CONFERENCE GAMES</b>						
Sa-Su 12:00p- 8:00p	MAYNOVPJ	3.2	10	\$0.00	3rd QTR	\$0
				\$0.00	4th QTR	\$0
<b>US OPEN 4TH ROUND MEN / WMN</b>						
Mon 11:00a- 6:00p	MAYNOVPJ	4.0	19	\$18.75	3rd QTR	\$75
				\$0.00	4th QTR	\$0
<b>US OPEN MEN DBL / WMN SEMI</b>						
Fri 12:30p- 6:00p	MAYNOVPJ	3.6	16	\$20.83	3rd QTR	\$75
				\$0.00	4th QTR	\$0
<b>US OPEN MEN SEMI</b>						
Sat 12:00p- 6:00p	MAYNOVPJ	1.0	4	\$100.00	3rd QTR	\$100
				\$0.00	4th QTR	\$0
<b>US OPEN WOMEN'S FINALS</b>						
Sat 8:00p-10:00p	MAYNOVPJ	2.8	7	\$107.14	3rd QTR	\$300
				\$0.00	4th QTR	\$0
<b>US OPEN MEN'S FINALS</b>						
Sun 4:00p- 7:00p	MAYNOVPJ	5.4	13	\$74.07	3rd QTR	\$400
				\$0.00	4th QTR	\$0

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